

#SpreadCheer Challenge: FREQUENTLY ASKED QUESTIONS

ABOUT What is the #SpreadCheer Challenge? The #SpreadCheer Challenge (“Challenge”) is an online puzzle game in which players receive points for putting a puzzle back together correctly in the shortest amount of time. At the end of each puzzle game session, players “spread cheer” by “donating” their accumulated points to one of three designated nonprofits.

In connection with AEG’s annual “Season of Giving,” AEG Community Foundation will be giving a donation to one of the three designated nonprofits. By participating in the Challenge and “donating” your points, you can help the AEG Community Foundation select which one of the three designated nonprofits will receive the donation as set forth below.

THE #SPREADCHEER CHALLENGE How do I participate in the #SpreadCheer Challenge?

The Challenge features a photo of each of the participating nonprofits created in puzzle pieces. Participants will click on the photo of the nonprofits and will put the puzzle pieces together correctly to create the photo. Participants will click on the puzzle pieces and drag them together in order to put the puzzle back together. The goal of the Challenge is to put the puzzle back together in the shortest amount of time. Points are tallied by players dragging the puzzle pieces together to create the photo in the shortest amount of time.

How do I assign my points to the nonprofit I choose? At the end of each Challenge session, a pop-up window will appear: “Thanks for playing the AEG #SpreadCheer Challenge! Pick one charity to give your points.” You will select which one of the three charities designated by the AEG Community Foundation that you wish to “donate” your points.

Players may put together the puzzles as often as they like during the Challenge Period as set forth below. You cannot split your points between the charities, and must select only one at the end of each puzzle session to donate your points.

What is the #SpreadCheer Challenge Period during which I may participate? The #SpreadCheer Challenge period will begin at 12:00am Pacific Time (“PT”) on November 18, 2019, and end at 11:59pm PT on December 16, 2019.

What will the nonprofit receiving the highest amount of points receive? Upon the completion of the Challenge, the nonprofit organization receiving the highest number of assigned points from all participants combined will be awarded \$25,000, provided the organization meets all AEG Community Foundation grant guidelines at the time.

When will we find out which charity will receive the donation? The nonprofit receiving the donation will be announced on December 17, 2019.